

The La Quinta Gem

IRONMAN IS BACK

**IRONMAN Returns
in December**

**A Locals Journey
to IRONMAN**

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TALUS IS CURRENTLY UNDER CONSTRUCTION

Submitted by: The Robert Green Company

The Robert Green Company is rebranding the SilverRock Golf Resort in La Quinta, Calif. to TALUS, which is poised to become the first five-star development in the history of the Coachella Valley. TALUS, which began construction late this summer, will deliver a heightened level of luxury and personalized service to the market, including two branded luxury hotels and 84 turn-key single-family homes and condominiums.

"We have carefully crafted the TALUS community—its ethos, offerings, and amenities—to appeal to a new type of buyer and cater to today's traveler, who seeks an authentic, enriching lifestyle combined with a curated living experience," said Robert Green, President and CEO of The Robert Green Company.

The TALUS brand was selected for its literal meaning: "a gathering or collection of rock fragments at the base of a mountain." TALUS will be an assemblage of storied hospitality brands, vibrant real estate offerings, and resort services that will set a new bar for mixed-use resort developments in the Coachella Valley.

The first branded luxury hotel will feature 134 casita-style guestrooms and suites, and the branded lifestyle hotel will offer an additional 200 guest rooms. Additional amenities include a 71,000-square-foot conference center with outdoor event venues, a new 10,000-square-foot golf clubhouse, an 18,000-square-foot full-service spa, and multiple culinary outlets.

The first phase of the branded single-family homes will be delivered in Fall 2022, concurrent with the new golf clubhouse, and the branded luxury hotel is scheduled for

completion in Spring 2023. Construction for the branded condominiums is set to begin later this year, with delivery of the first condo building in Spring 2023. Interest in the real estate offerings has been strong with phase 1 of the single-family homes and condos being fully reserved. "This has been a record-breaking year for real estate in the Coachella Valley, and we are thrilled to see such strong pre-sale success at TALUS," said Jeff Yamaguchi, VP of Real Estate for The Robert Green Company. "La Quinta has been an iconic destination for almost 100 years and, even today, it remains a haven for generations of outdoor enthusiasts. Unlike traditional gated golf communities in the desert, TALUS will offer its residents a complete array of luxury hospitality services and amenities for turn-key resort living."

For more information on homeownership opportunities at TALUS, please visit www.TALUSLaQuinta.com.

